

NARI RotY
REMODELER OF THE YEAR
2026 AWARDS
AUSTIN

RotY 101

**TIPS & TRICKS
TO GET YOUR PROJECTS
IN THE LEAD!**



Why Enter?



RECOGNITION that builds your brand



CREDIBILITY that wins more clients



EXPOSURE that sets you apart



LEGACY that inspires your team

IMPORTANT DATES:

**Open NOW!
Start your entry**

Deadline to Submit: Sept 25th

Austin NARI

Project Dates: Dec 1st, 2024 – Nov 30, 2026



IMPORTANT DATES:

Nationals for Regional
We are Region 5

They will open
October 5th

Read the Rules... Then Read Them AGAIN!

- ✗ Not once.
- ✗ Not twice.
- ✓ Read them until you KNOW them!

Tip

🏆 Every requirement is there for a reason. Following the rules could be the difference between being a finalist... or taking home the RotY trophy! 🏅 ✨

Tip



Choose the Right Category



The Right Category Can Make All the Difference!



Start by asking yourself:



What was the primary focus of the project?

- Kitchen?
- Bathroom?
- Whole Home?
- Addition?
- Outdoor Living?
- Commercial?



Does your project meet the price range?

- Does it fit the category description?
- Read the category definitions carefully.
- Don't assume—verify!



Compete where your project shines.

- Enter the category where your project's strengths will stand out against the competition.



Don't force a project into a category just because it sounds close.

Tip



Follow the Score Sheet

We provide the official judging score sheet because it shows exactly what the judges are evaluating. Use it as your roadmap. Make sure your submission clearly addresses every scoring category, including:

- Design and planning
- Challenges and obstacles overcome
- Craftsmanship and quality
- Functionality
- Innovation
- Overall project success

If you don't explain or demonstrate these elements, judges can't award points for them.

*Know what they score.
Show them why!*





Tell the Story Like a Marketing Piece

You're Not Just Entering a Project... You're Showcasing Your Brand!

📖 Every award-winning project tells a story.

Tip

Instead of listing what you did...

✨ Sell the transformation!

- ❤️ Start with the homeowner's vision.
 - 😞 Explain the challenges.
 - 💡 Show how your team solved them.
 - 🌟 Finish with the incredible results.
- 📸 Use photos to support the story—not replace it.

🏆 Remember: You're not writing a construction report...
You're creating a project that makes the judges say...

"WOW... this team deserves to win!" ✨

Tip

👁️ Think Like a Judge!

🎬 You're the Director...
The Judge is Your Audience!

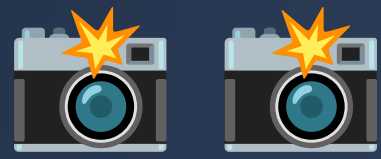
✨ Your mission? Grab their attention from Page ONE!

🎯 Keep it Short. Keep it Powerful.

- 📹 Every page should keep the judges wanting to see what comes next!
- ➡️ Use arrows.
- 🔴 Circle important details.
- 📝 Keep text short.
- 📸 Let your photos tell the story.
- 🔥 Highlight every challenge you overcame.
- Don't make judges work... make them say "WOW!" 🤩🏆

🚫 Don't make judges hunt for the important details.

🏆 Lead them to your best work!



Let Your Photos Do the Talking! ✨

**A picture is worth a thousand words... so let your images tell the story!
Keep text to a minimum and use short captions only when they add value.**

Tip

-  No duplicate photos—every image should add something new.
-  Match your before & after angles for maximum WOW! 🤩
-  Include floor plans or sketches when they help explain the transformation—but remove all architect, designer, and company names.
-  Guide the judges' eyes! Use arrows, circles, and callouts to highlight key details and challenges. Don't make them search—show them exactly what makes your project award-worthy! 🏆
-  Keep It Real—No AI or Photo Manipulation!
- Your photos should accurately represent the project.
-  Do not use AI-generated or AI-enhanced images.
-  Do not digitally alter or manipulate the work shown.
-  You may black out or blur client names, addresses, license plates, company logos, or other identifying information to maintain anonymity.
-  Simple cropping or basic brightness/color adjustments are acceptable as long as they don't change the project itself.

Show the Challenge. Celebrate the Solution!

Showing the problem is just as important as
showing the solution

Tip

Every great remodel has obstacles—and that's what makes it award-worthy!

-  *Show the homeowner's biggest challenges.*
-  *Highlight problems your team solved.*
-  *Showcase your creative solutions.*
-  *Reveal the incredible transformation.*

Tip



RotY Submission Checklist

Ready to Hit SUBMIT?

-  Read the Rules (One More Time!)
-  Choose the Right Category
-  Amazing Before & After Photos
-  Powerful Project Story
-  Floor Plans & Drawings (If Needed)
-  All Required Forms Uploaded
-  Proofread Everything
-  Don't Wait Until the Last Minute! Give yourself plenty of time to review and upload everything.

Tip



Austin NARI Remodeler of the Year

Austin NARI Category Eligibility & Scoring - Remodeler of the Year

To qualify for this Austin NARI category, you must enter at least three projects, with at least one entry in a Full Home category.

- If you submit exactly three entries, the scores from all three projects will be combined.
- If you submit more than three entries, we will use your three highest-scoring projects.
- At least one of the three scores used must be from a Full Home entry.
- The entrant with the highest combined point total will be named the winner.

LET ME KNOW IF YOU WANT TO JUDGE
ANOTHER CHAPTER OR IF SOMEONE IN
YOUR COMPANY WANTS TO JUDGE

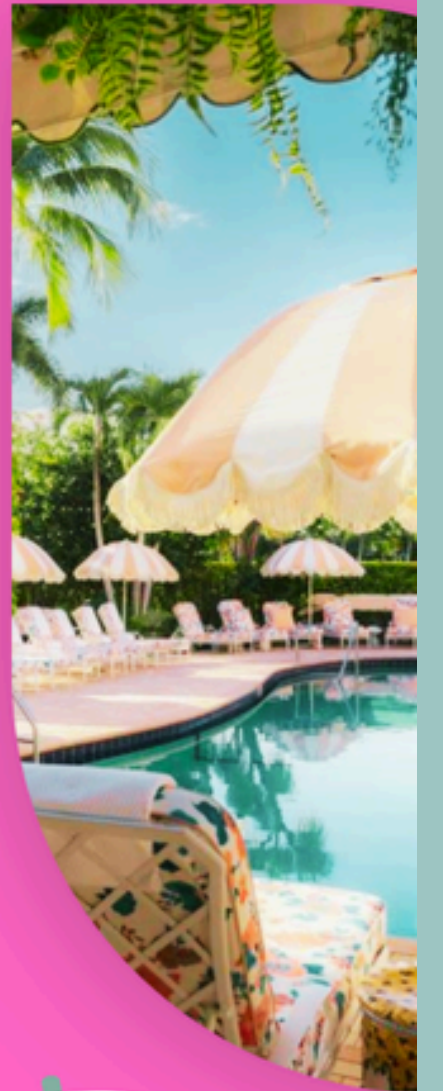


SAVE THE DATE!
FRIDAY, NOVEMBER 4TH



Austin NARI Call For:

Palm Royale Sponsors



The Royal Package

- 10-Second Commercial
- Event Guest List
- Winner's List
- Reserved Table for 10
- Before/After Social Media Plugs

SOLD
\$5000

The Grand Package

- Ad Slide in Presentation
- Winner's List
- 6 Event Tickets
- Guest Emcee Opportunity
- Before/After Social Media Plugs

TWO AVAILABLE
\$3000

The Society Package

- Ad Slide in Presentation
- Winner's List
- 4 Event Tickets
- Guest Activation Signage
- Before/After Social Media Plugs

TWO AVAILABLE
\$2000

The Club Package

- Program Recognition
- 2 Event Tickets
- Pro Team Photo Before Event
- Duelling Piano Partner (signage, shoutout, and song request)
- Before/After Social Media Plugs

FIVE AVAILABLE
\$1000



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Ticket Details

Table for 10:
\$1,350

Member
Ticket:
\$135

Non-Member
Ticket:
\$175

Ticket Sales
End
10/23/26

I'm here to help you!

THANK YOU
FOR COMING!

Good Luck

