



# 18<sup>th</sup> Annual Austin NARI Tour of Remodeled Homes

## September 23<sup>rd</sup> & 24<sup>th</sup>, 2023

It's time to start thinking of which home you'll be entering this year! If you haven't entered a home in the past, this is a great year for your first entry – you'll be partnered with an experienced Tour of Homes entrant who will help you every step of the way. And this year we'll have a Kitchen & Bathroom division of the tour!

### Tour Rules

\*Only Austin NARI members in good standing are eligible to participate.\*

#### Tour Entry:

- **Project must be completed by May 1, 2023.** Your project must be located in the Greater Austin area. All surrounding areas will be considered on a case-by-case basis.
- Minimum price range is over \$250,000 for a whole house and over \$100,000 for a kitchen, bathroom, or outdoor living area.
- The project must be of a scope that reflects actual changes or additions to the residence other than changes to finishes.
- Each project is expected to have a custom quality of finishes and will be heavily scrutinized for staging and presentation. The home must be made available for a walk-through evaluation by members of the Tour Committee prior to Tour entry acceptance.
- You must obtain written authorization from appropriate parties allowing for a home in a gated community to participate in the Tour. Projects may be excluded due to parking restrictions; there must be adequate parking at the site.
- You must have the Owner(s) approval with signed release authorizing their home to be available for viewing on the Tour dates and to be available for any photo or video shoot prior to the event (owner's approval form link here).
- You must have the architect & designer's approval, and photographer's release form signed (form link here).
- Entry Fee:     **\$2,500 for the 1<sup>st</sup> home.** Includes full-page ad in the Tour Guide & 20 tour tickets.  
                          **\$1,000 for the 2<sup>nd</sup> home.** Includes full-page ad in the Tour Guide & 20 tour tickets.  
                          **\*\$2,000 BACK-OUT PENALTY** is assessed to any builder that defaults on project submission without sufficient cause approved by the committee and Executive Director.
- You must submit professional photographs of the home by **July 7<sup>th</sup>, 2023** for tour publicity and use in the Tour Guide. You'll be provided a dropbox link for all photography submissions. The images will be used for judging, presentation, and promotion purposes. "Before" pictures are encouraged and are not required to be professional photographs. Each image must be a high resolution of at least 300 dpi, a minimum size of 4 x 6 (1200 x 1800 pixels), and no larger than 10 MB each.

### Before the Tour:

- You will attend mandatory Builder's meetings (two), dates TBA. You'll learn all about how to get ready for the Tour weekend. You'll receive a Tour Entrant partner based on your tour experience – previous tour entrant companies will be partnered with new entrants and will help them navigate the process.
- You will attend the Tour Premier Party, date TBA. Homeowners can attend this party and all entrants will present their Tour home to the guests. This is a sponsored event – each builder is provided with one free ticket for themselves; additional can be purchased. Homeowners are always free.
- You will pick up and drop off the Tour Builder's Box – supplies provided by Austin NARI for weekend ticket sales, wristbands, tour books, attendance counters, etc.
- You will learn how to use the payment system provided by Austin NARI for the weekend.
- You'll gather Bronze Sponsorships from the vendors/subcontractors on your projects. These companies will pay a fee and can then leave literature in the house as well as become one of your docents. A portion of that fee also goes toward your entry fee. More info on this will be available at the Builder's Meetings.

### The Tour Weekend:

- You are required to "stage" or present the home to the public by either hiring a professional or follow the Tour of Remodeled Homes Committee's staging recommendations checklist.
- You must completely staff your site for the two days of the Tour. A minimum staff will consist of a cashier, a docent, and an assistant. Most homes use a two-shift volunteer system.
- You must install signs provided by Austin NARI at and near your site on the morning of the first day of the Tour, maintain those signs for the duration of the Tour, and remove them at the conclusion of the event.
- You must submit a copy of your current General Liability insurance and agree to be solely responsible for the safety and well-being of the visitors to your site on the days of the Tour. Your insurance acknowledges your willingness to fulfill the requirements of participation and to hold Austin NARI harmless (this form is due one week prior to the event).
- NO ALCOHOL MAY BE SERVED DURING THE TOUR HOURS AT THE HOME.

### Your Company & Tour Home Publicity:

- Any media presentation or appearance regarding the home must be approved by the Executive Director prior to the engagement.
- Any printed product regarding the home must have the Austin NARI logo on the material and be approved by the Executive director.
- Your company will be required to attach a link from your website to our Austin NARI Tour of Homes page.

#### **IMPORTANT DATES:**

ENTRY DEADLINE: MAY 1, 2023  
PHOTOGRAPHY DEADLINE: JULY  
7, 2023

IN 2022 THERE WERE APPROX. 600  
TICKETS SOLD/DISTRIBUTED, AND AN  
AVERAGE OF 215 VISITORS TO 9  
HOMES EACH DAY.