

# Austin NARI 17<sup>th</sup> Annual Tour of Remodeled Homes Tour Guide & Directory

Tour Dates: April 4<sup>th</sup> & 5<sup>th</sup>

Publication: March Issue

**Deadline: January 10<sup>th</sup> Final Print / Ad Deadline – Commitment by December 13th**

2000 for Tour of Homes & Our NARI Members Showrooms

## ToRH DIAMOND SPONSOR **\$3,000.00 – SOLD**

- Full Page Ad in Tour Guide/Directory Front Inside Cover
- Featured on all print, digital & social media platforms (*over 400,000 impressions*) for the Tour of Homes
- Banner Ad on the AUSTN NARI website for 6 months & logo on the Tour Page (\$950 value)
- Logo on Full Page Tour of Homes Ads in Austin Home, Austin Monthly, & Luxe (\$1050 value)
- Logo on “Thank You” Page in the Tour Guide (\$350 value)
- Logo on TV spots and TV interview
- 8 Tickets to Tour of Homes (\$240 value)
- Recognition @ Premier Party for the Tour of Homes
- 2 Dedicated Social Media Post (Facebook & Instagram) – Sponsor approved copy, video, hashtags and links (\$300 value)

## ToRH PLATINUM SPONSOR **\$2,250.00 – SOLD**

- Full Page Ad in Tour Guide/Directory Back Inside Cover
- Featured on all print, digital & social media platforms (*over 400,000 impressions*) for the Tour of homes
- Banner Ad on the AUSTN NARI website for 6 months & logo on the Tour Page (\$950 value)
- Logo on Full Page Tour of Homes Ad in Austin Home, Austin Monthly, & Luxe (\$1050 value)
- Logo on “Thank You” Page in the Tour Guide (\$350 value)
- Logo on TV Spots & Interview
- 8 Tickets to the Tour of Homes (\$240 value)
- Recognition @ Premier Party for the Tour of Homes
- 1 Dedicated Social Media Post (Facebook & Instagram) – Sponsor approved copy, video, hashtags and links (\$150 value)

## ToRH GOLD SPONSOR **\$1,500.00 – 2 available**

- Full Page Ad in Tour Guide/Directory
- Featured on all digital & social media platforms for the Tour of homes
- Logo on “Thank You” Page in the Tour Guide (\$350 value)
- 8 Tickets to Tour of Homes (\$240 value)
- Recognition @ Premier Party for the Tour of Homes
- 1 Dedicated Social Media Post (Facebook & Instagram) – Sponsor approved copy, video, hashtags and links (\$150 value)

## ToRH PREMIER PARTY SPONSOR **\$ 2,500.00 - SOLD**

you pay for food, drinks, door prizes, & entertainment for the “kick-off” party for the builders, homeowners, and members. You will receive a Full Page Ad plus upgraded directory listing (#2 Category) w/2 tour tickets (*added value \$2750.00*)

## WRISTBAND SPONSOR **\$1,000.00** (excludes builders)

Your company logo will be on all wristbands plus 1 dedicated Facebook / Instagram Posts

## ADS

**Full Page Ad \$999.00** plus upgraded directory listing (#2 Category) w/ 2 tour tickets (*added value \$260*)

**½ Page Ad \$699.00** plus upgraded directory listing (#2 Category) (*added value \$200*)

**¼ Page Ad \$399.00** plus 4 tickets to Tour (*added value \$120*)

## DIRECTORY IN BACK - ADS

#1 Category with basic type listing with 3 lines **FREE to all Current Members**

#2 Category with small logo .75”x.75” \$ 200.00 per year (black & white only) with description up to 30 words **GREAT DEAL!**



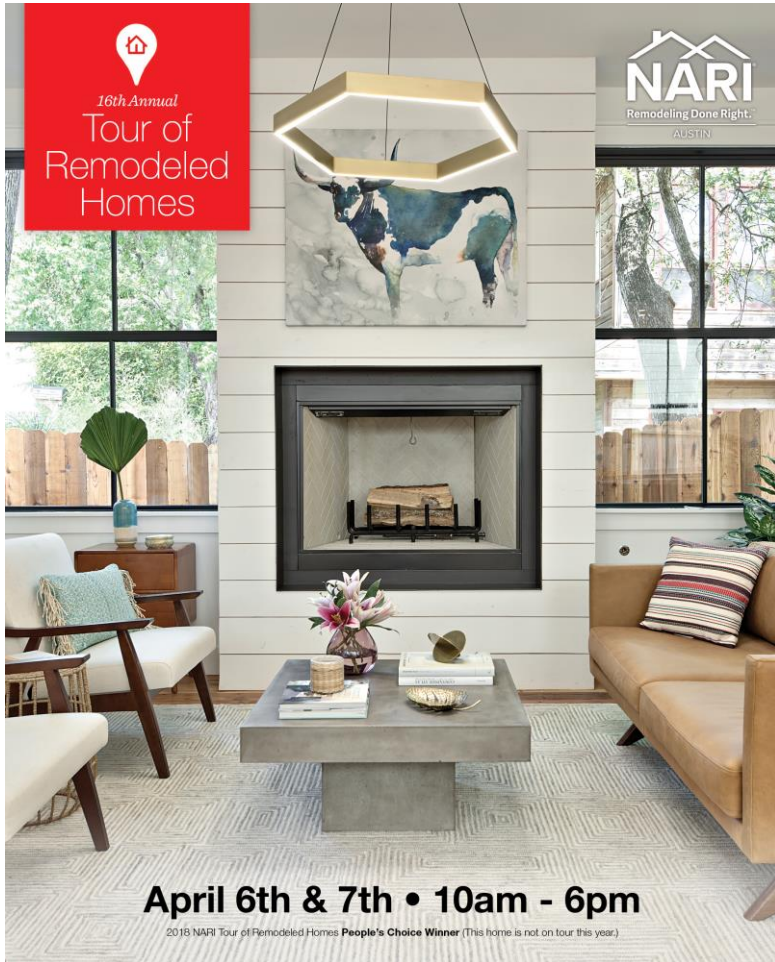
For additional information contact:

**Austin NARI**

Kayvon Leath | Executive Director

P: 512-375-2601 | [kayvon@austinnari.org](mailto:kayvon@austinnari.org)

# Introducing Front & Back Cover For 2010 Guide & Directory



16th Annual  
Tour of  
Remodeled  
Homes

NARI  
Remodeling Done Right.  
AUSTIN

April 6th & 7th • 10am - 6pm

2018 NARI Tour of Remodeled Homes People's Choice Winner (This home is not on tour this year)

This advertisement features a photograph of a modern living room with a fireplace, a large abstract painting, and contemporary furniture. A red banner in the top left corner contains the event title. The NARI logo is in the top right. The event dates and times are at the bottom, along with a small note about the home's status.

## Membership Directory



Austin NARI 2018  
Board of Directors



# Sample of Directory Listings



Free standard listing

**Meredith Owen Interiors**  
www.meredithoweninteriors.com  
512-696-1524

**Nine Design Group**  
www.ninedesigngroup.com  
630-715-8875

**The Well-Home & Garden Design**  
thevelvetmesquite@yahoo.com  
512-408-315-3183

This is  
what the  
\$200  
upgrade  
would look  
like



**Twelve Stones Designs**  
Christy M. Bowen, CKBD, UDCP  
Certified Kitchen & Bath Designer  
Universal Design Certified  
Professional  
www.twelvestonesdesigns.com  
cell: 512-705-2121  
*Twelve Stones Designs is an award  
winning design consulting firm  
specializing in kitchen, bathroom,  
and universal designs. Providing  
interior design services for remodel  
and new construction projects.*

## Contractors/Remodelers

**ABC Home & Commercial Services**  
www.ABCHomeandCommercial.com  
512-837-9500



Adams Company, LLC  
Austin's Coolest Home Renovations  
Debbie Adams  
13740 N. Highway 183  
Building L, Suite 4  
Austin, Texas 78750  
512-785-7226  
www.adamscompany.biz  
*Specializing in quality construction  
of kitchens, bathrooms and whole  
house renovations by paying  
particular attention to every detail.*

**Almost Perfect Construction**  
www.almostperfectconstruction.com  
512-445-4470

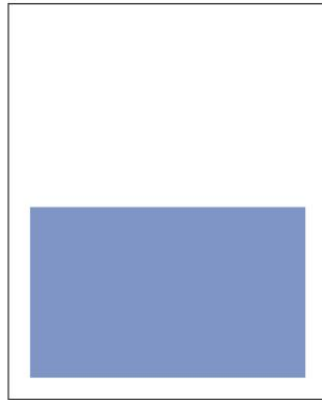
**Audino Construction, Inc.**  
www.audinoconstruction.com  
512-258-6728

**Avenue B Development, LLC**

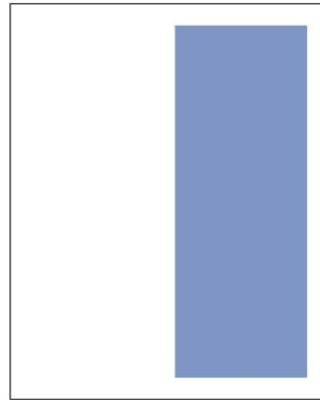
## AD SIZES:



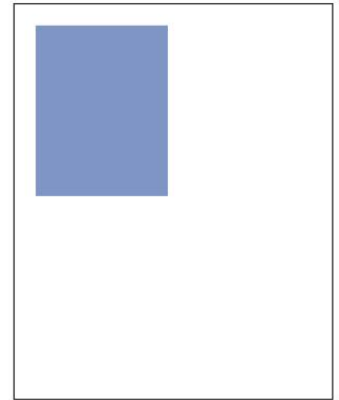
Full Page with Bleed  
7.5" x 9.25"  
Trim 7.25" x 9"  
Live Area 6.25" x 8"



Half Horizontal  
6.25" x 3.875"



Half Vertical  
3" x 8"



Quarter Page  
3" x 3.875"

Full Page Ads: Include the 1/8 inch bleed ON ALL FOUR SIDES for left or right placement.

### LIVE AREA

The area on a page where you can safely place body copy or other important information.

### BLEED

Extra image that extends beyond the edge of the page. When trimmed this ensures the ad will not have a white line down the edge due to cutting variation during printing.

### TRIM

The size of the printed page after bleed has been cut off.

### MEASUREMENTS ARE IN INCHES, AND LISTED AS WIDTH X HEIGHT.

Please note that all text must stay within the live area which is 1/2" away from the trim.

## Categories for Directory

Contractor/Remodelers/Handyman  
Architects/Designers

AC/Heating  
Appliances  
Audio/Visual  
Building Materials  
Door/Windows  
Electricians  
Flooring/Tile  
Glass/Shower Doors/Mirrors  
Granite/Granite Fabricators  
Insurance  
Plumbers/Plumbing Supplies  
Painting/Drywall  
Roofing

Other: \_\_\_\_\_

Other: \_\_\_\_\_

#2 (Paid listing)

Logo

Web Site

Contact Name

Phone #

Up to 30 words description

Please email logo & info to [kayvon@austinnari.org](mailto:kayvon@austinnari.org)