

Austin NARI 15th Annual Tour of Remodeled Homes Sponsorship & Tour Guide Directory

Tour Date: April 7th & 8th

Publication: March Issue

Deadline: December 18th

This year our Tour Guide will also include a directory which will be used all year around.

17,000 inserted in Austin Home & 5,000 in Austin Monthly - March Issue

3,000 for Tour of Homes & Our NARI Members Showrooms

\$ 5,000 Tour of Homes Sponsor

- Full Page Ad in Tour Guide
- Featured on all print, digital & social media platforms (over 170,000 impressions) for the Tour of homes
- Banner Ad on the AUSTN NARI website for 6 months (\$950 value), & logo on the Tour Page
- Logo on Full Page Tour of Homes Ad in Austin Home, Austin Monthly, Luxe, Home Design & Décor Magazines
- Logo on “Thank You” Page in the Tour Guide
- Logo on Postcards
- 8 Tickets to the Premier Party & Tour of Homes (\$600 value)
- Recognition @ Premier Party for the Tour of Homes

Additional Upgrades:

*Add \$500 for back cover in Tour Guide - only 1 available

*Add \$300 for inside front or inside back cover in Tour Guide - only 1 available

\$ 2,500.00 Full Page Ad plus small logo in directory under 1 listing

\$ 2,000.00 ½ Page Ad plus basic listing in directory under 1 listing

\$ 1,500.00 ¼ Page Ad plus basic listing in directory under 1 listing

Directory in Back

#1 Category with basic type listing with 3 lines \$ 150.00 per year

#2 Category with small logo .75”x.75” \$ 200.00 per year (black & white only)

Each Additional Listing - \$ 25 each

Water or Snack Tent

Your company will provide water and/or snack at assigned homes for visitor’s to take with them after touring the home & heading to the next home. Austin NARI will assign which home for tent assignments. Your company will provide the tent & staffing at the homes during event times \$ 300.00

Wristband Sponsor

Your company logo will be on all wristbands

\$1,000.00 excludes builders

Street Banner Sponsorship

\$2,500.00

36’ x 4’ with your company logo in the corner

Displaying for 2 weeks @ 4 locations - Total 82,750 views per day - Must be a trade member & only limited to 1 trade Member - 1st come 1st serve **Deadline: Dec 31, 2017**



For additional information contact:

Austin NARI

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